



ABOUT BRITCHAM VIETNAM

BritCham Vietnam now boasts more than 750 members and continues to grow both its membership base and influence. Partnerships and collaborations are at the heart of what we do. Working together with our members to support you in achieving whatever specific outcome it may be. Whether this is through our online or offline channels, we approach all with the same flexibility and openness to provide an outcome that benefits all. Sponsorship opportunities are available on an annual basis through our National Sponsorship categories, or for all our events, whether they be networking, business or charity as well as our online platforms.

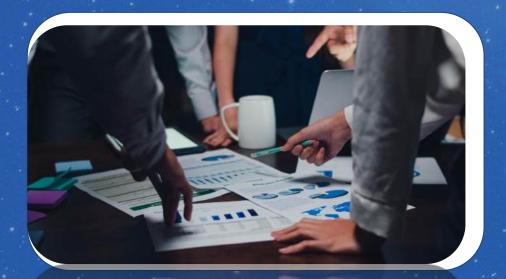
OUR MISSION

To promote the prosperity of British Businesses in Vietnam through community building, advocacy, research and sustainable development.



OUR VISION

To be the driving force supporting British Business in Vietnam.







OVERVIEW

The UK – Vietnam Business Summit is a premier platform to both Influence and strengthen trade and investment ties between the UK and Vietnam. This high-level gathering will bring together business leaders, government representatives, and industry experts to explore opportunities in key sectors including trade, sustainable development (ESG), and finance. With key themes of Renewable Energy and the International Financial Centre, not only will the British voice be heard but British companies also showcased. The event also offers companies access to possible partners in Vietnam through the main conference, networking opportunities, expoand tailored B2B meetings.

For companies interested in leveraging this opportunity even further, you can also join the Business Summit Trade Mission and let us do the work for you. As part of the "Trade Mission" you will get access to all main and side events on Day I and then join specific B2B meetings with possible partners in Vietnam based on your requirements.



Date: Wednesday, 5th November 2025



Location: New World Saigon Hotel, Ho Chi Minh City



Capacity: Conference: 150 plus participants

Expo: 350 plus

Dinner: 200 plus





This summit offers a dynamic platform for collaboration, investment dialogue, and strategic partnerships between the UK and Vietnamese business communities. Be seen and heard across the different event areas, Conference, Sector Seminars & Gala Dinner. The event will act as an access point for both UK and Vietnam companies to explore opportunities in both markets and how to maximise this opportunity.



UK Government, Vietnam Government, British & Vietnamese Businesses, ASEAN & UK based businesses.



- Knowledge leadership
- Connect with industry experts
- Showcase your companies knowledge and experience
- Brand awareness
- Meet new clients, suppliers & experts
- Event PR





Strategic Positioning

Associate your brand with excellence, showcase the knowledge, experience and delivery capability of the UK.

Premier Visibility

Logo placement across event materials, expo booths, and seminar sessions during the Summit and Dinner.

Thought Leadership

Speak or moderate in key sessions aligned with UK strengths and Vietnam's development priorities.



TENTATIVE AGENDA

Day I: Business Summit, Expo and Summit Dinner

TIME	ACTIVITY			
7:30 - 8:00	Registration and Welcome refreshments UK-VN Business Expo			
8:00 - 8:05	Opening remarks from BritCham			
8:05 - 8:25	UK Government Opening Remarks			
8:25 - 8:45	Vietnam Government Opening Remarks			
8:45 - 9:15	ESG			
9:15 - 9:45	Keynote I			
9:45 - 10:15	Keynote 2			
10:15 - 10:40	Tea Break and Networking UK-VN Business Expo			
10:40 - 11:10	Panel Discussion			
II:I0 - II: 4 0	Keynote 3			
11:40 - 12:10	Keynote 4			
12:10 - 12: 4 0	Panel Discussion			
12:40 - 14:00	Networking Lunch UK-VN Business Expo			
14:00 - 15:30	Break-out rooms Seminars/Workshops			
18:30 - 22:30	Gala Dinner Celebrating UK-Vietnam partnership and opportunities			



SPONSORSHIP PACKAGE

CASH SPONSORSHIP

BENEFITS/QUYÊN LỢI	Platinum Sponsor 400,000,000 VND	Diamond Sponsor 300,000,000 VND	Gold Sponsor 200,000,000 VND	Silver Sponsor 95,000,000 VND
Logo on online advertising items, website, registration platform, Facebook, Linkedin, etc.	Largest	Second	Third	Fourth
Logo on event materials (LED, photo backdrop, standee, name tag, flyer, etc.) across all three UK-Vietnam Summit events: - Summit & Expo - Seminar sessions - Gala Dinner	Largest	Second	Third	Fourth
Logo on Press Conference items: E-Invitation, Backdrop, Standee, Flyer, etc.	Largest	Second	Third	Fourth
Invitation to Press Conference				✓
Speech at Press Conference	✓			
Name of the sponsor in the Press Release				
Business Summit Premium Booth/Showcase	3	2	1	
Distribution of sponsor materials in delegate packs			1	
Free tickets *Full package: Summit, Expo, Lunch, Breakout sessions and Summit dinner *Evening package: Summit dinner	5 full package tickets and 20 evening tickets, I flagship booth and I standard booth	5 full package tickets and 10 evening tickets, 2 standard booths	10 evening tickets, I standard booth	5 evening tickets



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VIP Check-in line	✓	✓	✓	✓
Display TVC on stage (before the conference begins and during breaks)				
Opportunity to deliver a keynote speech during the morning session	✓			
Opportunity to participate in the morning Panel Discussion or lead a breakout room for the afternoon Sector Seminar (subject to availability)				
Mention/tag in thank you post after event on SoMe	✓	✓	✓	✓
Logo placement and interview feature in highlight video recap			only Logo	only Logo
Expert Interview episode slot for the BritCham Podcast	2 episodes	l episode		
Advertising Banner on BritCham homepage	2 months	I month	2 weeks	I week
Tailored social media post on Facebook and Linkedin of BritCham	4	3	2	1
Dedicated e-shot to BritCham's contact network (10,000 contacts)	3	2	1	
Advertising Article on BritCham news section	2	I		



SPONSORSHIP PACKAGE

IN-KIND SPONSORSHIP (GALA DINNER)

	BENEFITS/QUYÊN LỢI	Cost of goods/ service above 50,000,000 VND	Cost of goods/ service above 30,000,000 VND	Cost of goods/ service above 10,000,000 VND
	Logo on online advertising items, website, registration platform, Facebook, Linkedin, etc. (Fifth Largest)	✓	✓	✓
	Logo on event materials (LED, photo backdrop, standee, name tag, flyer, etc.) across all three UK-Vietnam Summit events: - Summit & Expo - Seminar sessions - Gala Dinner			
	Logo on the event program/menu (Fifth Largest)	✓	✓	✓
	Display TVC promotion video on stage (before the Gala begins)			✓
	Free tickets for Gala Dinner	3 tickets	2 tickets	1 ticket
	Representatives on stage at the event (Lucky Draw section)			
	A general SoMe Post to introduce the Sponsor's products for Lucky Draw	✓	✓	✓
	Mention/tag in thank you post after event on SoMe			✓
	Logo placement in highlight video recap	✓	✓	✓
	Advertising Banner on BritCham homepage	l week		
	Tailored social media post on Facebook and Linkedin of BritCham	3	2	1
	Dedicated e-shot to BritCham's contact network (10,000 contacts)	2	1	



MEDIA O SOLUTION OF THE CHANNELS

Effective tools for communicating with potential stakeholders, maintaining member engagement, and keeping you up to date with BritCham's activities.

SOCIAL NETWORK

- Facebook
- Linkedin
- Instagram

WEBSITE

website:

Official BritCham's

https://britchamvn.co m/

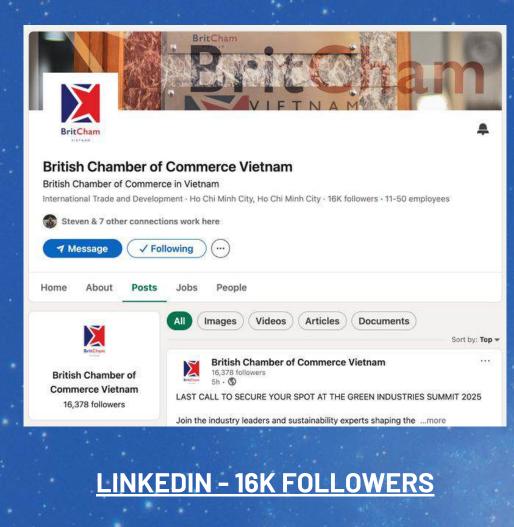
E-MARKETING MATERIALS

- Email blast
- Weekly e-bulletin
- Newsletter

MEMBER ENGAGEMENT

Members who are senior corporate leaders, business professionals, senior executives, etc

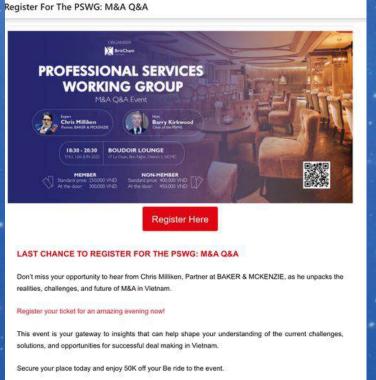






FACEBOOK PAGE - 13K FOLLOWERS







<u>INSTAGRAM</u> EMAIL BLAST

WEBSITE



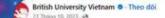


MEDIA COLLABORATION

Media collaboration with BritCham brings strong brand visibility, credibility, and access to a high-level international business audience.







RITCHAM FUN RUN 2023 CHÍNH THỰC KHỚI ĐỘNG VỚI SỰ ĐỒNG HÀNH CỦA BUV 🧎 🤰 English in comment section)

JV đã trở lại và đồng hành cùng BritChạm với tư cách là Nhà tài trợ Chính cho Sự kiện Fun Run 1231

.. Xem thêm



British International School - Ho Chi Minh City (Official) - Theo doi

ank you to British Chamber of Commerce Vietnam for a wonderful Great Awards and Gala uner last Friday. We were delighted to be awarded the '25 years of business in Vietnam' cognition award for our outstanding education provision for both International and Vietnames idents. In what is a special year for us as we celebrate our 25th anniversary, we were also moured to share in the celebrations of 50 years of diplomatic relations between Vietnam and UK. A huge cong... Xem them

m bán di





Bảo hiếm Nhân thọ Prudential Việt Nam • Theo dối 14 tháng 10, 2022 • •

PRUDENTIAL CAM KẾT PHẢ VỚ ĐỊNH KIỂN GIỚI TẠI MÔI TRƯỜNG LÀM

Ngày 13/10/2022, Prudential Việt Nam và Hiệp hội các doanh nghiệp An (BritCham Việt Nam) lần đầu tiên đồng tố chức sự kiện PRIDE AT WORK i Đa dạng và Hòa hợp (D&I) tại nơi lầm việc.

Trong bài phát biểu của mình, ông Trần Thanh Phong – Phó Tổng Giám c Prudential chia sé: "Không có gì ngạc nhiên khi nơi làm việc là một trong bị phân biệt... Xem thêm





British Chamber of Commerce Vietnam

2 Tháng 11, 2023 -

ệt bên dưới] ARE YOU READY FOR THE ESG BUSINESS STOR A EVENT?

vember 2023. This innovative style ESG event is a collaboration in unity, and ICAEW with our sponsors Unilever, AIA and BE

nt will showcase and inspire, providing key take aways fo global organ... Xem thêm

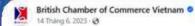


HSBC Vietnam • Theo do

SSC Việt Nam vừa vinh dự nhận được giải thường Great Innovation tại kwards 2023 do Hiệp hội Doanh nghiệp Anh quốc tại Việt Nam (Britcha hành quả này là minh chứng cho nổ lực của ngân hàng không ngừng d lên cho khách hàng sự hải lỏng thông qua quy trình đơn gián, nhanh ch qua đó dóng gộp cho sự phát triển của Việt Nam nói chung vià thị trườn vài ciốna.

Một lợi thế L. Xem thêm





BritCham muốn gửi lới cảm ơn sâu sắc đến tất cả các vị trao giải Great Awards & Gala Dinner thứ Sáu vừa Đó là Chúc mừng tất cả những người chiến thắng!

1. Giáo dục vĩ đại: EMASI Schools... Xem thêm

Xem bản gốc - Xếp hạng bản địch này



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