



# UK – VIETNAM BUSINESS SUMMIT 2025

Wednesday 5.11.2025  
Ho Chi Minh City



## ABOUT BRITCHAM VIETNAM

BritCham Vietnam now boasts more than 750 members and continues to grow both its membership base and influence. Partnerships and collaborations are at the heart of what we do. Working together with our members to support you in achieving whatever specific outcome it may be. Whether this is through our online or offline channels, we approach all with the same flexibility and openness to provide an outcome that benefits all. Sponsorship opportunities are available on an annual basis through our National Sponsorship categories, or for all our events, whether they be networking, business or charity as well as our online platforms.

## OUR MISSION

To promote the prosperity of British Businesses in Vietnam through community building, advocacy, research and sustainable development.



## OUR VISION

To be the driving force supporting British Business in Vietnam.





# OVERVIEW

---

The UK – Vietnam Business Summit is a premier platform to both Influence and strengthen trade and investment ties between the UK and Vietnam. This high-level gathering will bring together business leaders, government representatives, and industry experts to explore opportunities in key sectors including trade, sustainable development (ESG), and finance. With key themes of Renewable Energy and the International Financial Centre, not only will the British voice be heard but British companies also showcased. The event also offers companies access to possible partners in Vietnam through the main conference, networking opportunities, expo and tailored B2B meetings.

For companies interested in leveraging this opportunity even further, you can also join the Business Summit Trade Mission and let us do the work for you. As part of the “Trade Mission” you will get access to all main and side events on Day 1 and then join specific B2B meetings with possible partners in Vietnam based on your requirements.



**Date:** Wednesday, 5th November 2025



**Location:** New World Saigon Hotel, Ho Chi Minh City



**Capacity:** Conference: 150 plus participants

Expo: 350 plus

Dinner: 200 plus





## OBJECTIVE

This summit offers a dynamic platform for collaboration, investment dialogue, and strategic partnerships between the UK and Vietnamese business communities. Be seen and heard across the different event areas, Conference, Sector Seminars & Gala Dinner. The event will act as an access point for both UK and Vietnam companies to explore opportunities in both markets and how to maximise this opportunity.



## TARGET AUDIENCE

UK Government, Vietnam Government, British & Vietnamese Businesses, ASEAN & UK based businesses.



## PARTNERSHIP VALUE

- Knowledge leadership
- Connect with industry experts
- Showcase your companies knowledge and experience
- Brand awareness
- Meet new clients, suppliers & experts
- Event PR



## HOW TO ENGAGE

### Strategic Positioning

Associate your brand with excellence, showcase the knowledge, experience and delivery capability of the UK.

### Premier Visibility

Logo placement across event materials, expo booths, and seminar sessions during the Summit and Dinner.

### Thought Leadership

Speak or moderate in key sessions aligned with UK strengths and Vietnam's development priorities.



# TENTATIVE AGENDA

## Day I: Business Summit, Expo and Summit Dinner

TIME	ACTIVITY
7:30 - 8:00	Registration and Welcome refreshments UK-VN Business Expo
8:00 - 8:05	Opening remarks from BritCham
8:05 - 8:25	UK Government Opening Remarks
8:25 - 8:45	Vietnam Government Opening Remarks
8:45 - 9:15	ESG
9:15 - 9:45	Keynote 1
9:45 - 10:15	Keynote 2
10:15 - 10:40	Tea Break and Networking UK-VN Business Expo
10:40 - 11:10	Panel Discussion
11:10 - 11:40	Keynote 3
11:40 - 12:10	Keynote 4
12:10 - 12:40	Panel Discussion
12:40 - 14:00	Networking Lunch UK-VN Business Expo
14:00 - 15:30	Break-out rooms Seminars/Workshops
18:30 - 22:30	Gala Dinner Celebrating UK-Vietnam partnership and opportunities



## SPONSORSHIP PACKAGE

## CASH SPONSORSHIP

BENEFITS/QUYỀN LỢI	Platinum Sponsor 400,000,000 VND	Diamond Sponsor 300,000,000 VND	Gold Sponsor 200,000,000 VND	Silver Sponsor 95,000,000 VND
Logo on online advertising items, website, registration platform, Facebook, LinkedIn, etc.	Largest	Second	Third	Fourth
Logo on event materials (LED, photo backdrop, standee, name tag, flyer, etc.) across all three UK-Vietnam Summit events: <ul style="list-style-type: none"> <li>- Summit &amp; Expo</li> <li>- Seminar sessions</li> <li>- Gala Dinner</li> </ul>	Largest	Second	Third	Fourth
Logo on Press Conference items: E-Invitation, Backdrop, Standee, Flyer, etc.	Largest	Second	Third	Fourth
Invitation to Press Conference	✓	✓	✓	✓
Speech at Press Conference	✓			
Name of the sponsor in the Press Release	✓	✓	✓	✓
Business Summit Premium Booth/Showcase	3	2	1	
Distribution of sponsor materials in delegate packs	✓	✓	✓	✓
Free tickets <i>*Full package: Summit, Expo, Lunch, Breakout sessions and Summit dinner</i> <i>*Evening package: Summit dinner</i>	5 full package tickets and 20 evening tickets, 1 flagship booth and 1 standard booth	5 full package tickets and 10 evening tickets, 2 standard booths	10 evening tickets, 1 standard booth	5 evening tickets



## SPONSORSHIP PACKAGE

## CASH SPONSORSHIP

BENEFITS/QUYỀN LỢI	Platinum Sponsor 400,000,000 VND	Diamond Sponsor 300,000,000 VND	Gold Sponsor 200,000,000 VND	Silver Sponsor 95,000,000 VND
VIP Check-in line	✓	✓	✓	✓
Display TVC on stage (before the conference begins and during breaks)	✓	✓	✓	✓
Opportunity to deliver a keynote speech during the morning session	✓			
Opportunity to participate in the morning Panel Discussion or lead a breakout room for the afternoon Sector Seminar (subject to availability)	✓	✓		
Mention/tag in thank you post after event on SoMe	✓	✓	✓	✓
Logo placement and interview feature in highlight video recap	✓	✓	only Logo	only Logo
Expert Interview episode slot for the BritCham Podcast	2 episodes	1 episode		
Advertising Banner on BritCham homepage	2 months	1 month	2 weeks	1 week
Tailored social media post on Facebook and LinkedIn of BritCham	4	3	2	1
Dedicated e-shot to BritCham's contact network (10,000 contacts)	3	2	1	
Advertising Article on BritCham news section	2	1		



## SPONSORSHIP PACKAGE

## IN-KIND SPONSORSHIP (GALA DINNER)

BENEFITS/QUYỀN LỢI	Cost of goods/ service above 50,000,000 VND	Cost of goods/ service above 30,000,000 VND	Cost of goods/ service above 10,000,000 VND
Logo on online advertising items, website, registration platform, Facebook, LinkedIn, etc. (Fifth Largest)	✓	✓	✓
Logo on event materials (LED, photo backdrop, standee, name tag, flyer, etc.) across all three UK-Vietnam Summit events: <ul style="list-style-type: none"> <li>- Summit &amp; Expo</li> <li>- Seminar sessions</li> <li>- Gala Dinner</li> </ul>	✓	✓	✓
Logo on the event program/menu (Fifth Largest)	✓	✓	✓
Display TVC promotion video on stage (before the Gala begins)	✓	✓	✓
Free tickets for <i>Gala Dinner</i>	3 tickets	2 tickets	1 ticket
Representatives on stage at the event (Lucky Draw section)	✓	✓	✓
A general SoMe Post to introduce the Sponsor's products for Lucky Draw	✓	✓	✓
Mention/tag in thank you post after event on SoMe	✓	✓	✓
Logo placement in highlight video recap	✓	✓	✓
Advertising Banner on BritCham homepage	1 week		
Tailored social media post on Facebook and LinkedIn of BritCham	3	2	1
Dedicated e-shot to BritCham's contact network (10,000 contacts)	2	1	



# MEDIA CHANNELS



Effective tools for communicating with potential stakeholders, maintaining member engagement, and keeping you up to date with BritCham's activities.

## ■ SOCIAL NETWORK

- Facebook
- LinkedIn
- Instagram

## ■ WEBSITE

Official BritCham's website:

<https://britchamvn.com/>

## ■ E-MARKETING MATERIALS

- Email blast
- Weekly e-bulletin
- Newsletter

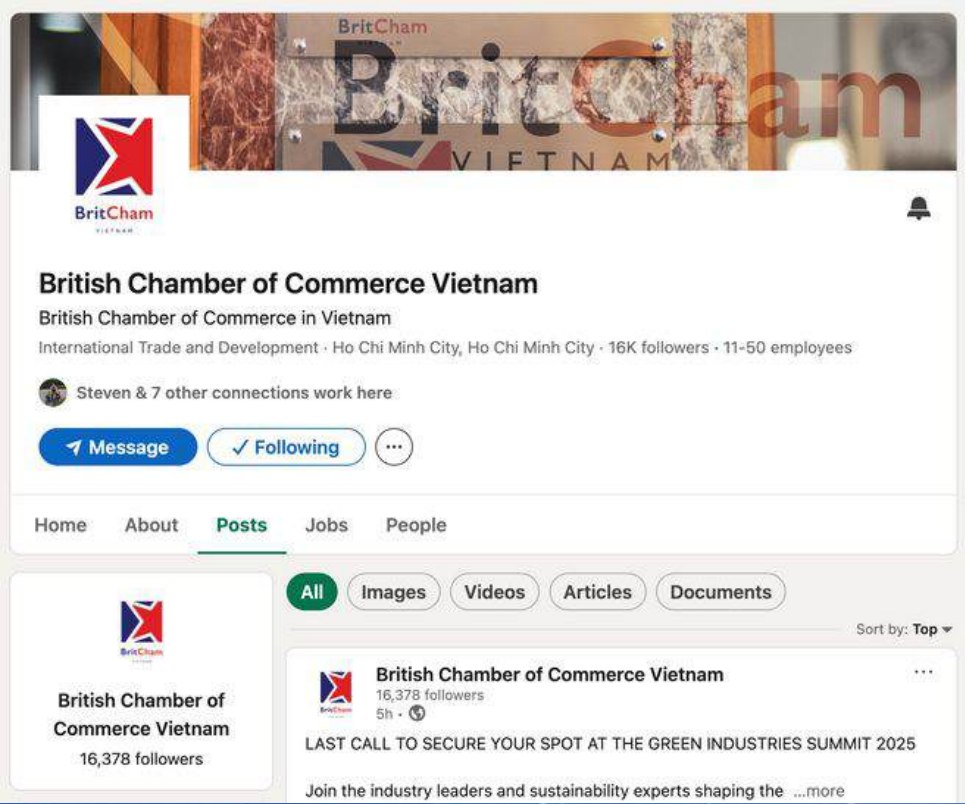
## ■ MEMBER ENGAGEMENT

Members who are senior corporate leaders, business professionals, senior executives, etc

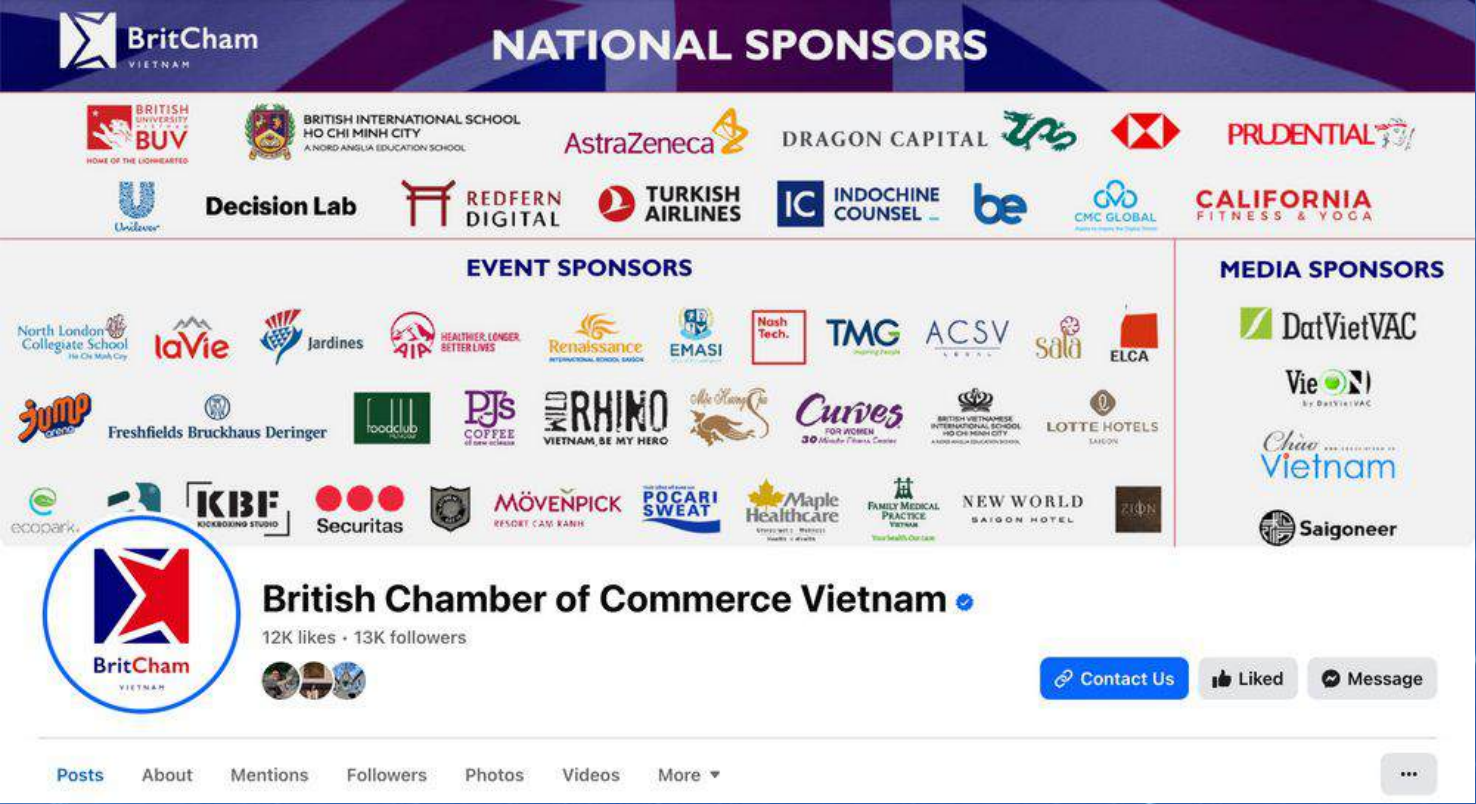




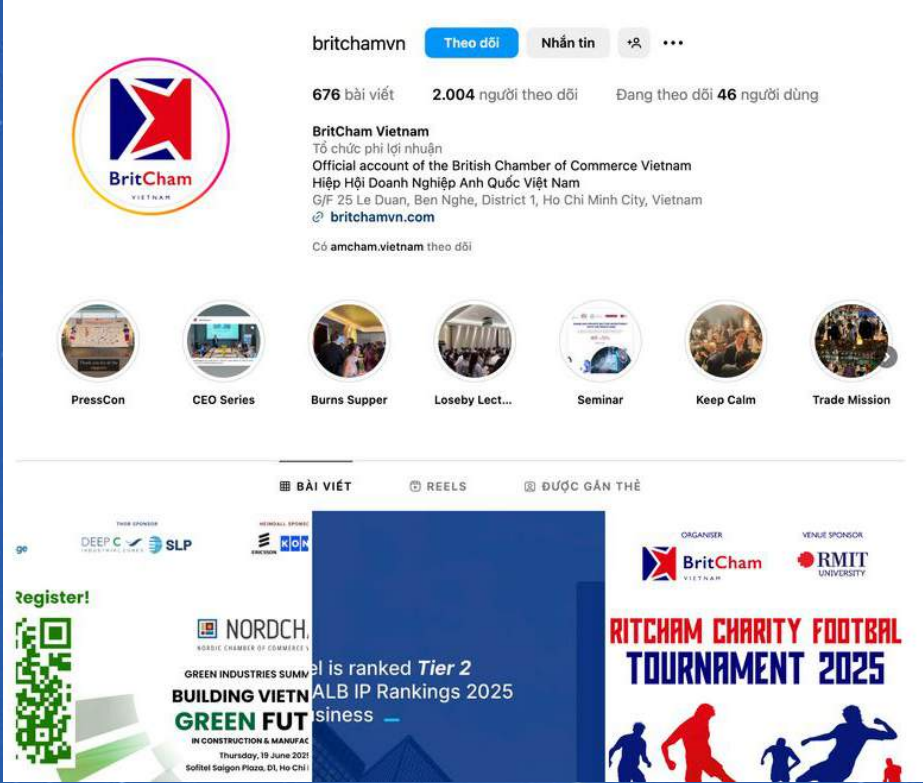
MEDIA CHANNELS



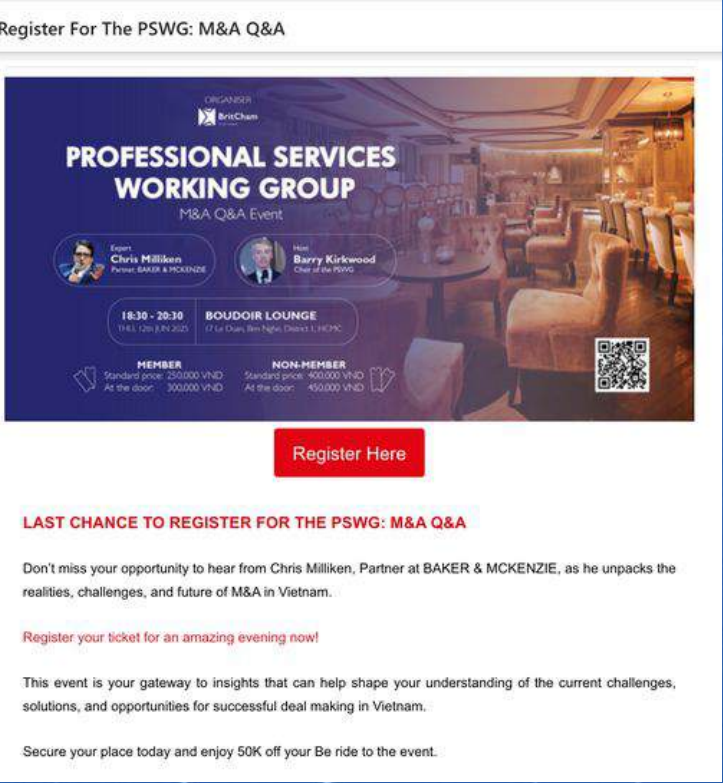
LINKEDIN - 16K FOLLOWERS



FACEBOOK PAGE - 13K FOLLOWERS



INSTAGRAM



EMAIL BLAST



WEBSITE





# MEDIA COLLABORATION

Media collaboration with BritCham brings strong brand visibility, credibility, and access to a high-level international business audience.





# CONTACT US

## Address

25 Le Duan, Sai Gon Ward, Ho Chi Minh City

## Phone

+84 (28) 38398430

## Email

[giang.ngo@britchamvn.com](mailto:giang.ngo@britchamvn.com)

